

Tō Rīpene Waiata

Ingoa _____

Ra _____

Ko te whāinga o tēnei ngohe mahi ki te whakarite i a koutou whakaaro mō a koutou ake rīpene waiata.

1 – Whakaarohia tētahi hunga mātakitaki (target audience) pēnā ki ēnei.

- tō akomanga, ngā tamariki pakeke i tō kura
- ngā tamariki kōhanga reo
- ngā kaihākinakina o tētahi kēmu
- ngā rōpū iti o te ao whānui eg. skateboarders, punks, surfers, metallers, rapsters
- ngā tāngata e mahi ana, e aro ana ki tētahi mahi eg. sci-fi, whakapapa, hangarau
- ngā tāngata e mau ana i te raru kōtahi eg. ngā tāngata mokemoke, noho-tahi

He mea nui tēnei whiringa. Nā te hunga mātakitaki ngā āhuetanga o tō rīpene waiata i whakahaere.

Tāku hunga mātakitaki _____

2 – – E hiahia ana koe ki te whakatakoto i tētahi whakamāramatanga o te kaiwhakarongo (listener profile). Kia pēnei:

He _____ a _____. E _____ tōna pakeke. Kei
(kotiro/tama/aha rānei) (ingoa)

_____ tōna kāinga ināiane. Nō _____

ia. Ko _____ tōna mahi/kura. Ko _____

_____ōna whāinga, ko ōna tūmanako nui.

He pai ki a ia te _____ me te _____. Ko ngā tūmomo

waiata pai ake māna ko _____.

3 - Whakaarohia tō ake waiata. Tuhia tētahi hui-ariā e whakaatu mai nei i ngā pikitia, i ngā āhuatanga e hāngai ana ki tō waiata

4 – Whakaraupapatia ngā mea pai māu ki te whakarīpene.
